Depth of Processing
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- improved recall of information by deep analysis

- 2 kinds of processing
  - Maintenance rehearsal
    simple repeating of information
  - Elaborative rehearsal
    deeper, meaningful analysis of information
    better than maintenance rehearsal
Depth of Processing

- How to provoke deep analysis?

  → distinctiveness of the information
     uniqueness relative to other information and experience of the audience
  → relevance of the information
     Is it important?
  → degree of elaboration
     depth of thoughts to understand the information
Depth of Processing

- **When is it needed?**
  - deep understanding of complicated material
  - longer recall for later studies

- **But:**
  - needs long periods of concentration and some effort
  - rests inbetween should be incorporated
Depth of Processing

Thanks for your attention
Questions?